



Co-funded by the  
Erasmus+ Programme  
of the European Union

ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

**Project Title:** traditional craft Heritage training, design and marketing in Jordan and Syria

## Report on:

# HANDS Syrian Courses Workshop with the Project Stakeholders

Event Type	HANDS Syrian Courses workshop with the Syrian stakeholders
WP Number	WP5
WP Leader	UNIFI
Event Date	15/10/2020
Number of Participants	27 (22 Staff + 4 Stakeholders + 1 Advisory Board)
Total number of pages	5

### Project Coordinator

Dr. Loai Dabbour,  
Al-Zaytoonah University of Jordan (ZUJ)  
Airport Street  
Tel: + 962 6 4291511 Ext. 112 | Fax: + 962 6 4291432  
Email: [HANDS@zuj.edu.jo](mailto:HANDS@zuj.edu.jo)  
Project website: <https://www.zuj.edu.jo/HANDS/>



Al-Zaytoonah  
University of  
Jordan



The University of Jordan



Jordan University of  
Science and  
Technology



The Hashemite University



Karmeh Design Studio



Tishreen  
University



جامعة  
المنارة  
Manara University



Al-Baath University



World University Service  
of the Mediterranean



Blue Room Innovation



CESIE



Università degli Studi di  
Firenze



Università degli  
Studi Guglielmo  
Marconi



Technische Hochschule  
Ostwestfalen-Lippe



Co-funded by the  
Erasmus+ Programme  
of the European Union

ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

## EVENT DESCRIPTION

**Event:** HANDS Workshop / **HANDS Syrian Courses workshop with the Syrian stakeholders**

**Date:** Thursday, 15/10/2020

**Organizer:** Tishreen University (TU)

**Location:** Tishreen University / Seminar room in the Higher Institute for Environmental Research

The event begins with a welcome speech and introduction by Prof. Moussa Al Samara the national coordinator of HANDS project in Syria, followed by an update on the current status of HANDS courses at the Syrian universities. The representatives present the significance of the courses selection process and the description of the courses. Representative of the craft society, Mr. Gihad Borrow the Head of the Craftsmen association at Latakia (project advisory board member) introduced the role of craftsmen in HANDS project. An interactive discussion takes place, covering various related topics.

Dr Mirna Dalalah, Prof. Hajar Nasser and Prof Moussa Al Samara opened HANDS activities of Erasmus+ day event on 15/10/2020 in Tishreen University.

A representative from Al Manara University Eng. Rana Qarajalleh attended the event and HANDS team in TU Besides colleagues from different faculties; Architecture Faculty, Fine Arts Faculty, Mechanical and Electrical Engineering Faculty, The Higher Institute for Environmental Research, Civil Engineering Faculty, Economic Faculty,

Al Baath University and Colleagues from Partners Universities of Jordan attended the event of TU online through zoom meeting.

Dr. Rana Badr presented the courses of TU and Prof. Moussa Al Samara presented the role of craftsmen in the project. Then Eng. Diana Al Khateeb presented about Craft Design and Applications Finally Prof. Basem Ghadeer Presented about marketing and e-marketing.



Al-Zaytoonah  
University of  
Jordan



The University of Jordan



Jordan University of  
Science and  
Technology



The Hashemite University



Karmeh Design Studio



Tishreen  
University



جامعة  
المنارة  
Manara University



Al-Baath University



World University Service  
of the Mediterranean



Blue Room Innovation



CESIE



Università degli Studi di  
Firenze



Università degli  
Studi Guglielmo  
Marconi



Technische Hochschule  
Ostwestfalen-Lippe

ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

## EVENT POSTER



HANDS / traditional craft Heritage training, design and marketing in Jordan and Syria  
تراث الحرف التقليدية من ناحية التدريب والتصميم والتسويق في الأردن وسوريا

يتشرف فريق جامعة تشرين لمشروع HANDS  
بالتعاون مع  
المعهد العالي لبحوث البيئة  
كلية الهندسة المعمارية  
كلية الفنون الجميلة  
كلية الهندسة الميكانيكية والكهربائية (قسم التصميم والانتاج)  
كلية الاقتصاد

بدعوتكم لحضور اجتماع فعالية أيام Erasmus+ في قاعة سينما المعهد العالي لبحوث البيئة في جامعة تشرين، وذلك في تمام الساعة الحادية عشر صباحاً من يوم الخميس الواقع في 2020/10/15 لتعريف بمشروع HANDS (تراث الحرف التقليدية من ناحية التدريب والتصميم والتسويق في الأردن وسوريا) ومراحل تنفيذه.

### جدول الأعمال

التوقيت	
11:30 -11:00	التسجيل
12:00-11:30	كلمة المنسق الوطني لمشروع HANDS – تعريف عن المشروع أ.د موسى السمارة
12:30-12:00	تعريف بالمقررات ومتطلباتها د. رنا بدر – دوسام قنار
13:30-12:30	دور الحرفيين في مشروع HANDS أ. جهاد برو رئيس اتحاد الحرفيين في التذقية
14:00-13:30	التسويق والتسويق الإلكتروني د. باسم عدير
14:0014:30	الختام

فريق HANDS في جامعة تشرين  
يشكر حضوركم

المنسق الوطني لمشروع HANDS في جامعة تشرين  
أ.د موسى السمارة

Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

## AGENDA

Thursday, October 15, 2020	
11:00-11:30	Registration
11:30-12:00	<b>Welcome speech</b> Prof. Mousa Al-Samara / National Coordinator in Syria
12:00-12:30	<b>Dr. Rana Bader and Dr. Wesam Qadar</b> / Tishreen University HANDS Courses in Syrian Universities
12:30-13:30	<b>Mr. Jihad Bru</b> / President of Craftsmen Association in Latakia Craftmen role in HANDS Project
13:30-14:00	<b>Prof. Basem Ghadeer</b> / Tishreen University E-marketing
14:00-14:30	<b>Eng. Diana Al Khateeb</b> / Tishreen University Craft Design and Applications
14:30-15:00	<b>Dr. Abbad Kassouha</b> / Al-Baath University Bronze chandelier and sculpture (Design and Casting)
15:30-16:00	<b>Prof. Nidal Satouf</b> / Al-Baath University Wood Carving from Art of Craft to Machine Technology
16:00-16:30	<b>Dr. Khaldon Yosouf</b> / Al-Baath University Traditional Syrian Fabrics ( Handcrafts of weaving)
16:30-17:00	<b>Eng. Rana Qarajalleh</b> / Manara University HANDS Courses in Syrian Universities
17:00-17:30	Discussion

ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP  
**ATTENDANCE SHEET**

**HANDS Syrian Courses workshop with the Syrian**

<b>Participant Name</b>	<b>Organization</b>	<b>Position</b>
Jihad Brou	Head of crafts association in Latakia	Advisory Board
Moussa Al samara	TU	Staff
Badia Haidar	TU	Staff
Rana Badr	TU	Staff
Bassem Ghadeer	TU	Staff
Hadi Moualla	TU	Staff
Wissam Qaddar	TU	Staff
Swasan Moualla	TU	Staff
Rana Saqqour	TU	Staff
Yousef Ahmad Brou	Carpenter	Stakeholder
Roof Bitar	Wood Mosaic	Stakeholder
Mustafa Sulieman	Stone Turning	Stakeholder
Maher Shrieqi	Artistic Eastern metal works (casting)	Stakeholder
Diana Al Khateeb	TU	Staff
Rana Qarajalleh	MU	Staff
Online Attendance		
Abbad Kassouha	ABU	Staff
Nidal Satouf	ABU	Staff
Khaldon Yosouf	ABU	Staff
Adnan Ghata	ABU	Staff
Loai Dabbour	ZUJ	Staff
Zaid AlHamad	ZUJ	Staff
Anan AlShamari	ZUJ	Staff
Nasser Nasser	MU	Staff
Yousef Moallem	MU	Staff
Nabil AlKurdi	UJ	Staff
Jaser Mahasneh	JUST	Staff
Osamah Bani Melhem	HU	Staff

ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP  
**PHOTOS**



opening of the event



opening lecture \_small introduction about HANDs project



distributing the certificates

**ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP**



Introduction about courses and equipments



Craft design and application



Marketing and e-marketing



Co-funded by the  
Erasmus+ Programme  
of the European Union

**ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP**